



PATHWAYS2POSSIBILITIES

engage | educate | empower



WHAT IS PATHWAY2POSSIBILITIES?

Pathways2Possibilities (P2P) began as a hands-on, interactive career expo for eighth graders and opportunity youth (ages 16-24) at the Coast Convention Center in Biloxi, Mississippi. This event now spans multiple states, including Alabama and Tennessee.

The Greater Jackson Chamber, Jackson-Madison County School System, and United Way of West Tennessee are excited to host the Greater Jackson 2025 P2P Career Expo. Roughly 2,500 eighth graders will be invited to attend from public, private, and home schools within these West Tennessee counties: Carroll, Chester, Crockett, Decatur, Henderson, Madison, McNairy, and Perry.

P2P is a great opportunity for students to think about and explore his or her future career. Each student will engage with professionals and gain insights into the possibilities that await them through hands-on demonstrations.

The Career Expo seeks participants in each of the West Tennessee Career Clusters. For each Career Cluster, students learn about various career options in addition to the education levels and salaries associated with those opportunities.

Manufacturing	Agriculture, Food, & Natural Resources	Architecture & Construction	Arts, A/V Technology, & Communications
Business Management & Administration	Education & Training	Finance	Government & Public Administration
Health Science	Hospitality & Tourism	Human Services	Information Technology
Law, Public Safety, Corrections, & Security	Marketing	Distribution & Logistics	Transportation



SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$20,000+

- Name and company logo on web/app
- **Quarterly** company-branded career pathway education/training videos on web/app
- **Quarterly** *Zoom Into the Classroom* distinguished speaker talks and/or demonstrations
- Premium placement of company name and logo in student booklet
- Premium placement of company name and logo on on-site posters

PLATINUM SPONSOR

\$10,000+

- Name and company logo on web/app
- **Three** annual company-branded career pathway education/training videos on web/app
- **Three** *Zoom into the Classroom* distinguished speaker talks and/or demonstrations
- Premium placement of company name and logo in student booklet
- Premium placement of company name and logo on on-site posters

GOLD SPONSOR

\$5,000+

- **Two** annual company-branded career pathway education/training videos on web/app
- **Two** *Zoom into the Classroom* distinguished speaker talks and/or demonstrations
- High-visibility placement of company name and logo in student booklet
- Company name and logo on on-site posters

SILVER SPONSOR

\$2,500+

- **One** company-branded career pathway education/training videos
- **One** *Zoom into the Classroom* distinguished speaker talks and/or demonstrations
- Company name and logo in student booklet
- Company name and logo on on-site posters

BRONZE SPONSOR

\$1,000+

- **One** company-branded career pathway education/training videos
- Company name and logo in student booklet
- Company name and logo on on-site posters

PATRON SPONSOR

\$500+

- Company name and logo in student booklet
- Company name and logo on on-site posters

FRIEND OF P2P SPONSOR

\$100+

- Company name listed in student booklet

SPONSORSHIP FORM

Company Name _____

Contact Name _____

Address _____

Email _____ Phone _____

August 2025 P2P Sponsorship Commitment Level

- ☐ Presenting Sponsor: \$20,000
- ☐ Platinum Sponsor: \$10,000
- ☐ Gold Sponsor: \$5,000
- ☐ Silver Sponsor: \$2,500
- ☐ Bronze Sponsor: \$1,000
- ☐ Patron Sponsor: \$500
- ☐ Friend of P2P Sponsor: \$100

Will you be an exhibitor?

☐ Yes* ☐ No

**Form with more information will be emailed to exhibitors.*

Email completed forms to
kchambers@unitedway.tn.org.

Email logos (vector files) to
kcheshire@united.tn.org.

Make Checks Payable to Fiscal Agent:

United Way of West Tennessee
470 N. Parkway
Jackson, TN, 38305
Attention: Pat Ross
For: P2P Jackson TN 2025