



PATHWAYS2POSSIBILITIES

engage | educate | empower



# CAREER 20 EXPO 26

# WHAT IS PATHWAY2POSSIBILITIES?

Pathways2Possibilities (P2P) began as a hands-on, interactive career expo for eighth graders and opportunity youth (ages 16-24) at the Coast Convention Center in Biloxi, Mississippi. This event now spans multiple states, including Alabama and Tennessee.

The Greater Jackson Chamber, Jackson-Madison County School System, and United Way of West Tennessee are excited to host the Greater Jackson 2026 P2P Career Expo. Roughly 2,500 eighth graders will be invited to attend from public, private, and home schools within these West Tennessee counties: Carroll, Chester, Crockett, Decatur, Henderson, Madison, McNairy, and Perry.

P2P is a great opportunity for students to think about and explore his or her future career. Each student will engage with professionals and gain insights into the possibilities that await them through hands-on demonstrations **by companies and businesses based in the West Tennessee region.**

The Career Expo seeks participants in each of the West Tennessee Career Clusters. For each Career Cluster, students learn about various career options in addition to the education levels and salaries associated with those opportunities.

<b>Manufacturing</b>	<b>Agriculture, Food, &amp; Natural Resources</b>	<b>Architecture &amp; Construction</b>	<b>Arts, A/V Technology, &amp; Communications</b>
<b>Business Management &amp; Administration</b>	<b>Education &amp; Training</b>	<b>Finance</b>	<b>Government &amp; Public Administration</b>
<b>Health Science</b>	<b>Hospitality &amp; Tourism</b>	<b>Human Services</b>	<b>Information Technology</b>
<b>Law, Public Safety, Corrections, &amp; Security</b>	<b>Marketing</b>	<b>Distribution &amp; Logistics</b>	<b>Transportation</b>



# SPONSORSHIP LEVELS

## PRESENTING SPONSOR

**\$20,000+**

- Premium sponsor recognition through customized, dedicated event signage featuring company logo and name
- Sponsor acknowledgment across media platforms before, during, and after event
- Company logo featured on back of volunteer t-shirts
- Company name recognition on event page on UWWT website
- Fourteen (14) lunch tickets provided for each day of event

## PLATINUM SPONSOR

**\$10,000+**

- Premium sponsor recognition through event signage featuring company logo and name
- Sponsor acknowledgment across social media before and after event
- Company logo featured on back of volunteer t-shirts
- Company name recognition on event page on UWWT website
- Twelve (12) lunch tickets provided for each day of event

## GOLD SPONSOR

**\$5,000+**

- Sponsor recognition through event signage featuring company logo and name
- Sponsor acknowledgment across social media before and after event
- Company name featured on the back of volunteer t-shirts
- Company name recognition on event page on UWWT website
- Ten (10) lunch tickets provided for each day of event

## SILVER SPONSOR

\$2,500+

- Sponsor recognition through event signage featuring company logo
- Sponsor acknowledgment across social media before and after event
- Company name recognition on event page on UWWT website
- Eight (8) lunch tickets provided for each day of event

## BRONZE SPONSOR

\$1,000+

- Sponsor recognition through event signage featuring company logo
- Sponsor acknowledgment across social media before and after event
- Six (6) lunch tickets provided for each day of event

## PATRON SPONSOR

\$500+

- Sponsor recognition through event signage featuring company name
- Three (3) lunch tickets provided for each day of event

## FRIEND OF P2P SPONSOR

\$250+

- Sponsor recognition through event signage featuring company name

**Note:** Additional lunch tickets may be purchased for **\$10 each, per day**.  
Please indicate the quantity needed for Wednesday and Thursday.

# SPONSORSHIP FORM

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## August 2026 P2P Sponsorship Commitment Level

- Presenting Sponsor: \$20,000
- Platinum Sponsor: \$10,000
- Gold Sponsor: \$5,000
- Silver Sponsor: \$2,500
- Bronze Sponsor: \$1,000
- Patron Sponsor: \$500
- Friend of P2P Sponsor: \$250

Additional Lunch Tickets:  
\_\_\_\_\_ Wed \_\_\_\_\_ Thur

**Will you be an exhibitor?**     Yes\*     No

*\*Form with more information will be emailed to exhibitors.*

*\*Commitment to a sponsorship level is required to be an exhibitor.*

Email completed forms to  
kchambers@unitedway.tn.org

Email logos (vector files) to  
kcheshire@unitedway.tn.org

## Make Checks Payable to Fiscal Agent:

United Way of West Tennessee  
470 N. Parkway  
Jackson, TN, 38305  
Attention: Kristen Chambers  
For: P2P Jackson TN 2026